

# Leadership Presence for Women

Virtual format

**Take ownership of your leadership journey. Fast-track your communication skills now.**

When it comes to communication, women and men are actually a lot more similar than different. Yet, it's undeniable that the upper echelons of the business world, including senior management and board seats, are still dominated by men. So, how do you get noticed, get considered and win leadership roles?

Start by fast-tracking leadership presence and communication skills — coming across more confident, connected and focused will change the way you earn trust, drive action and win opportunities.

While men can benefit from this advice just as much as women, the women-only focus of this course allows a safe environment to openly (and vulnerably!) discuss challenges and biases that are unique to women, including advocating for yourself, navigating the double bind and the competency threshold.

## ▶ Mapping Your Leadership Presence and Taking Charge

Understand how others see you, and shift habits that hinder you. Improve your executive presence and credibility. Pinpoint gaps in your communications and make pivotal, concrete changes. Balance taking care and taking charge.

## ▶ Creating Messages that Motivate

Gain the recipe to our trade secret: The Decker Grid™, a powerful way to create focused, results-oriented messages in half the time.

## ▶ Be Bright. Be Brief. Be Gone.

Understand what really counts in communicating. Getting to the point quickly and providing the right level of supporting detail.

## ▶ Navigating Gender Biases

Navigate mansplaining, man-terruptions and he-peating. Call out patterns, biases and interruptions.

## ▶ Difficult Conversations

Learn how to move through disagreement effectively.

## ▶ Having a Voice That is Heard

Take your seat at the table, and own it. Leverage your strengths to get to the top.

## Program Details

- ▶ Two-day agenda designed specifically for virtual delivery
- ▶ Up to 10 participants
- ▶ Hosted by Decker on Zoom or can use the client's preferred platform
- ▶ Discuss issues, tips and tactics with coaches and fellow emerging women leaders
- ▶ You'll be on video to see how you come across (and how you can change your presence)
- ▶ Includes 30-min private coaching session