

Communicate To Influence Virtual Program

Communicate to Influence is an intensive, high impact program featuring Decker's methodology to boost your effectiveness – both in what you say, and how you say it. Connect, influence and inspire through expert instruction, video feedback and private coaching.

Our signature two-day program delivered in a virtual environment focuses on the total communications experience. Interactive exercises, feedback, and a module learning design keep participants engaged and involved throughout the two days. The program is broken into bite-sized modules over the course of two days. Known as “the gold standard” in training programs, over 100,000 people have taken and recommended this course to a friend or colleague.

In this course you'll learn

- ▶ **Delivery Presence**
Learn how to come across confident and credible in-person and on video. Practice delivery in real-time with peers and get feedback from Decker program leaders during session and during 30-min private coaching session.
- ▶ **Audience Experience**
Learn how to intentionally create the most effective experience for your listeners. Understand what really counts in communicating.
- ▶ **Establishing Trust**
Build individual awareness of The Behaviors of Trust for connection, energy, and credibility.
- ▶ **Inspiring Messages**
Change the way listeners think or act about ideas by framing a message of inspiration and influence, rather than just plain information. Tips for creating memorable messages that motivate and persist over time.
- ▶ **Decker Grid™ Framework**
Use the Decker Grid™ system to create focused, results-oriented messages in half the time for any audience.
- ▶ **Q&A Handling**
Tactics to handle Q&A effectively to keep your listener focused on your Point of View.
- ▶ **Virtual Collaboration**
Applying the tools to specific communication situations: Virtual meetings, collaboration tools, PowerPoint slides, calls, etc.

Program Details

- ▶ Hosted by Decker on Zoom, or can use the client's preferred platform
- ▶ Up to 10 participants
- ▶ **Day 1:** Mapping the Communication Experience and Creating Messages that Motivate
- ▶ **Day 2:** Individual Coaching session with Program Leader and Putting Skills into Practice
- ▶ Individual frameworks, communication roadmaps, self-assessments
- ▶ Breakout rooms to put their skills to the test in small groups
- ▶ 30-min private coaching session
- ▶ Includes Resource Guide and Digital Decker Grid access for one year