Communicate To Influence Virtual Program

Communicate to Influence is an intensive, high impact program featuring Decker’s methodology to boost your effectiveness – both in what you say, and how you say it. Connect, influence and inspire through expert instruction, video feedback and private coaching.

Our signature two-day program delivered in a virtual environment focuses on the total communications experience. Interactive exercises, feedback, and a module learning design keep participants engaged and involved throughout the two days. The program is broken into bite-sized modules over the course of two days. Known as “the gold standard” in training programs, over 100,000 people have taken and recommended this course to a friend or colleague.

In this course you’ll learn

► Delivery Presence
   Learn how to come across confident and credible in-person and on video. Practice delivery in real-time with peers and get feedback from Decker program leaders during session and during 30-min private coaching session.

► Audience Experience
   Learn how to intentionally create the most effective experience for your listeners. Understand what really counts in communicating.

► Establishing Trust
   Build individual awareness of The Behaviors of Trust for connection, energy, and credibility.

► Inspiring Messages
   Change the way listeners think or act about ideas by framing a message of inspiration and influence, rather than just plain information. Tips for creating memorable messages that motivate and persist over time.

► Decker Grid™ Framework
   Use the Decker Grid™ system to create focused, results-oriented messages in half the time for any audience.

► Q&A Handling
   Tactics to handle Q&A effectively to keep your listener focused on your Point of View.

► Virtual Collaboration
   Applying the tools to specific communication situations: Virtual meetings, collaboration tools, PowerPoint slides, calls, etc.

Program Details

► Hosted by Decker on Zoom, or can use the client’s preferred platform

► Up to 10 participants

► Day 1: Mapping the Communication Experience and Creating Messages that Motivate

► Day 2: Individual Coaching session with Program Leader and Putting Skills into Practice

► Individual frameworks, communication roadmaps, self-assessments

► Breakout rooms to put their skills to the test in small groups

► 30-min private coaching session

► Includes Resource Guide and Digital Decker Grid access for one year

Decker Communications. Ideas liberated, impact elevated. sales@decker.com 877.485.0700 www.decker.com