

Nichole Snyder

Senior Consultant



Experience

As a Senior Consultant, Nichole supports executives to be the most effective communicators they can be. She thrives on truly understanding the challenges of a business by conducting in-depth research and analysis. By understanding how those challenges affect stakeholders, she's skilled at building and executing communication strategies that help leaders hurdle through change successfully. According to Nichole, "There is nothing more rewarding than watching transformation take place when leaders communicate honestly and vulnerably – while focusing on what their listeners need."

She has coached and consulted for many of Decker's top clients including: AT&T, Ercot, Kaiser Permanente, Lam Research, PandaDoc, Selligent, Standard & Poors, Stryker and Workiva.

Prior to Decker, Nichole was a Director of Business Strategy for Charles Schwab & Co. She also led Employee Loyalty for Schwab's largest call center, where she developed highly effective employee retention and leadership development programs. Prior to that, Nichole spent 10 years at Booz Allen Hamilton as a Strategic Communications and Change Management Consultant, supporting clients within the Department of Defense, Department of Veterans Affairs and the National Institutes of Health.

Fun fact: Nichole has had tea with Archbishop Desmond Tutu. She has also supported a Two-star Army General as his "John Q. Public" strategic communications expert and written congressional testimony defending joint training of war fighters. But by far her most challenging communications experience is wrangling her two sons to put their clothes away! She and her family reside in Highlands Ranch, Colorado.

Education

Nichole holds a Bachelor's degree in Organizational Communication from Western Michigan University and numerous change management certifications.

About Decker Communications, Inc.

Decker Communications consults and trains businesses in communications—both in what they say and how they say it. Decker programs are transformational, creating focus and confidence to help leaders close the deal, launch an initiative or motivate action. Since 1979, Decker has prepared individuals to create the most effective communications experience possible. For more information, visit <http://decker.com>.

Contact

Email Nichole: nichole@decker.com Follow on Twitter: @deckercomm

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