

Nichole Snyder

Senior Consultant



Experience

Nichole's penchant for communications runs deep, "I've loved the field of communications since I discovered it *was* a field at 17 years old and could study it in college!" She's especially driven by the power effective communications has to change leaders and their organizations—for the better. With Decker, she feels at home, "Combining my passion for communication with the ability to empower our clients to connect, influence and inspire through our coaching, training and consulting is a dream job for me," she says.

Already she's led programs for top Decker clients including: AT&T, Lam Research, S&P and Stryker.

Nichole's background includes work in financial services where she was a Director of Business Strategy for Charles Schwab & Co. In that role, she was responsible for leading strategic business planning for the Advice and Trading Services leadership team, a group that oversees 1,100 client-facing employees at nine locations. She was also head of Employee Loyalty where she developed highly sought after employee retention and leadership development programs. Prior to that, Nichole spent 10 years at Booz Allen Hamilton as a Strategic Communications and Change Management Consultant, supporting clients within the Department of Defense, Department of Veterans Affairs and the National Institutes of Health.

Nichole and her husband have two active boys, a new golden doodle puppy and reside in Highlands Ranch, Colorado.

Education

Nichole holds a Bachelor's degree in Organizational Communication from Western Michigan University and numerous change management certifications. She's a licensed FINRA Series 7 and 63 broker.

About Decker Communications, Inc.

Decker Communications consults and trains businesses in communications—both in what they say and how they say it. Decker programs are transformational, creating focus and confidence to help leaders close the deal, launch an initiative or motivate action. Since 1979, Decker has prepared individuals to create the most effective communications experience possible. For more information, visit <http://decker.com>.

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