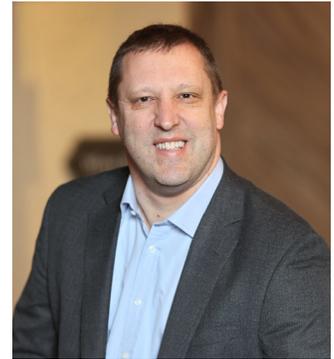


Ed Pachetti

Program Leader



Experience

With over 20 years of experience in communication strategy, Ed Pachetti approaches every communication experience with a strategic mindset. He believes that there is no limit to what people can achieve if they work hard, and that is why he always pushes and encourages them to reach their full potential.

He regularly draws from his public relations, marketing and social media background to help clients be more focused on their audience. From organizational restructuring to new business launches, acquisitions, national marketing campaign rollouts, special events and non-profit advocacy, Ed has hands-on experience driving important communication initiatives. While at Decker, Ed has coached teams at many companies, including AT&T, Blue Cross Blue Shield, Direct Energy, Fidelity, Heineken, Pfizer and VMware.

Prior to Decker, he worked as a consultant, providing innovative marketing opportunities and communications services to several businesses across multiple industries. He has worked with various organizations throughout his career, including Baruch College, Kaplan, Inc., Ketchum, Time Warner and Time Warner Cable.

Ed grew up in an Italian family where he learned to speak the language fluently. He lives in New York City with his family and has a BA from New York University. He loves to play basketball, cook and hopes to one day be a serious contender on MasterChef.

Education

Ed is a graduate of New York University with a B.S. in Political Science and a minor in Broadcast Journalism. He has also studied Executive Coaching at Teachers College, Columbia University.

About Decker Communications, Inc.

Decker Communications consults and trains businesses in communications—both in what they say and how they say it. Decker programs are transformational, creating focus and confidence to help leaders close the deal, launch an initiative or motivate action. Since 1979, Decker has prepared individuals to create the most effective communications experience possible. For more information, visit <http://decker.com>.

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