

Sonya Medema

Senior Program Leader



Experience

As a Program Leader for Decker, Sonya enjoys the opportunity to help people and loves to see their personal growth, right before her eyes.

Since joining Decker, she has trained thousands of people with the Decker Method™, including executives from Brocade, Charles Schwab, Cisco, Direct Energy, F5, Fidelity, Getty Images, Informatica, Kaiser, L'Oreal, Retail Solutions, Seagate, SendGrid, Stryker, World Vision, Yahoo! and YouTube.

Prior to joining Decker, Sonya worked at The Sharper Image for eleven years as a buyer. She traveled all around the world, extensively in Asia and Europe, in search of the latest techie products. She worked closely with manufacturers and factories on product development, and she was also responsible for product marketing via web and catalog. In this role, she became quite familiar with how critical communication skills are in business - negotiating, relationship building and connecting with consumers.

She and her husband, Aaron, live in Lafayette, CA with their two young children. She loves to cook and spend time enjoying nature.

Education

Sonya holds a BA in Sociology from the University of Colorado at Boulder.

About Decker Communications, Inc.

Decker Communications consults and trains businesses in communications—both in what they say and how they say it. Decker programs are transformational, creating focus and confidence to help leaders close the deal, launch an initiative or motivate action. Since 1979, Decker has prepared individuals to create the most effective communications experience possible. For more information, visit <http://decker.com>.

Contact

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