

# John Galvin

## Senior Consultant



### Experience

John Galvin works with business leaders and executive teams to be more effective, influential and persuasive in their communications. John thrives on the transformation that takes place with clients after a Decker experience. "It's cathartic to shed bad habits, and incredibly powerful to emerge on the other end as an outstanding communicator," he says.

He has worked with executives and leadership teams at Allstate, Bayer, Bristol-Meyers Squibb, British Gas, Capital Group, Direct Energy, Experian, Johnson & Johnson, Merrill Lynch, Pfizer, Robert Half, Stryker and VMware.

John is the founder of Strategic Media Group, a company that creates websites, stories, books, videos and related communication campaigns for business clients such as Deloitte Consulting, Egon Zehnder, Determine Inc., Xentia, Customerville, Russell Reynolds Associates, IBM and more. He also founded One Day University, a live adult-learning experience featuring the country's best professors, and created over 150 live events around the U.S. for over 40,000 students.

As a journalist, John's work has appeared in *National Geographic*, *The New York Times Magazine*, *Wired*, *Popular Mechanics*, *Outside*, *GQ*, and other publications. His assignments have taken him from the Egyptian desert in search of a mythical pharaoh, to the Arctic Circle with Kenya's first winter Olympians.

He lives in Northampton, MA, with his wife, Tamara, and their three children: Jimmy, Teddy and Margaux. As a family they play a mean game of street basketball, and they enjoy challenging each other to hot-sauce eating competitions.

### Education

John holds a BA from the University of Texas at Austin.

### About Decker Communications, Inc.

Decker Communications consults and trains businesses in communications—both in what they say and how they say it. Decker programs are transformational, creating focus and confidence to help leaders close the deal, launch an initiative or motivate action. Since 1979, Decker has prepared individuals to create the most effective communications experience possible. For more information, visit <http://decker.com>.

### Contact

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