

Jenny Lewis

Program Leader



Experience

Jenny has long been fascinated by what people say and how they say it. She is passionate about leveraging storytelling in business and loves helping participants craft their messages.

Jenny has worked with many of Decker's clients across a wide variety of verticals, including Allstate, Bechtel, Bacardi, Brocade, Clorox, Concur, Cubist Pharmaceuticals, Experian, FedEx, Genentech, Keysight Technologies, Merrill Lynch, Marketo, Seagate, Trip Advisor, VMware, and World Vision.

A former newspaper reporter in Los Angeles, she covered gritty urban crimes, investigated the inner world of street gangs, followed high-profile celebrity trials, and tracked the occasional Presidential visit. Her breaking news story about the murder of a social worker at a clinic won a statewide award and led to tighter OSHA security measures.

A San Francisco native, Jenny also draws upon her experience working at CBS-TV, Hyatt Hotels, and Williams-Sonoma. But it's her love for travel and a job as a cruise ship activities director that gave Jenny a lifetime of stories and taught her an essential skill for Decker road trips: how to pack light.

Education

Jenny holds a BA in Journalism with Phi Beta Kappa and Magna Cum Laude honors from the University of Southern California.

About Decker Communications, Inc.

Decker Communications consults and trains businesses in communications—both in what they say and how they say it. Decker programs are transformational, creating focus and confidence to help leaders close the deal, launch an initiative or motivate action. Since 1979, Decker has prepared individuals to create the most effective communications experience possible. For more information, visit <http://decker.com>.

Contact

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