

Ben Decker

Chief Executive Officer, Decker Communications



Experience

The leading business communications expert, Ben bridges the gap between executive leaders and their teams. As Chief Executive Officer of Decker Communications, Inc., Ben has worked with hundreds of leaders in Fortune 500 companies to strategize and implement communications solutions that are practical, direct and attainable.

Ben regularly addresses large audiences on the importance of creating a communication experience, developing executive presence, the communications of a leader, and he has been featured at large conferences and kickoffs for companies such as Marriott, Robert Half International, Hewlett-Packard, Million Dollar Roundtable, CHRISTUS Health and Exponent.

Ben also coaches C-level executives from major organizations, including AT&T, Bacardi, Cisco, JP Morgan Chase, Kaiser Permanente, McKesson, Merrill-Lynch, McKesson and the US Coast Guard, as well as start-ups and portfolio companies seeking to raise capital. His new book, *Communicate to Influence: How to Inspire Your Audience to Action* (McGraw-Hill, April 2015) reveals many top C-suite stories and tips.

Ben joined Decker Communications as President in 2005 to relaunch the company's core programs, drive business development and grow key accounts for the firm. Prior to joining Decker Communications, Ben spent several years in strategic sales roles in the high tech and medical industries. Having grown up in the Decker Methodology, Ben always had a passion for effective communicating. Through his sales and marketing experience, he saw the true need for communications skill development and continuous improvement.

Education

Bachelor of Science, Psychology, California Polytechnic State University at San Luis Obispo

About Decker Communications, Inc.

Decker Communications consults and trains businesses in communications—both in what they say and how they say it. Decker programs are transformational, creating focus and confidence to help leaders close the deal, launch an initiative or motivate action. Since 1979, Decker has prepared individuals to create the most effective communications experience possible. For more information, visit <http://decker.com>.

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