

Ben Decker

Chief Executive Officer, Decker Communications



Experience

The leading expert in messaging and business communications, Ben Decker raises awareness about the value of communications. As Chief Executive Officer of Decker Communications, Inc., Ben lives the firm's mission of transforming business communications. He has worked with hundreds of leaders in Fortune 500 companies to strategize and implement communications solutions that are practical, direct and attainable.

Ben serves as an ongoing executive coach for C-level executives from several major organizations, including AT&T, Bacardi, Charles Schwab, Cisco, JPMorgan Chase, Kaiser Permanente, McKesson, and the US Coast Guard, as well as start-ups and portfolio companies seeking to raise capital.

He regularly speaks to large audiences, often discussing the importance of creating a communication experience, developing executive presence and developing effective communication as a leader. Ben has been featured at large conferences and kickoffs for companies such as Christus Health, Exponent, Hewlett-Packard, Marriott, Million Dollar Roundtable, and Robert Half International.

Ben joined Decker Communications as President in 2005 to relaunch the company's core programs, drive business development and grow key accounts for the firm. Prior to joining Decker Communications, Ben spent several years in strategic sales roles in the high tech and medical industries. Having grown up in the Decker Methodology, Ben always had a passion for effective communicating. Through his sales and marketing experience, he saw the power of communications skill development and continuous improvement.

Education

Bachelor of Science, Psychology, California Polytechnic State University at San Luis Obispo

About Decker Communications, Inc.

Decker Communications consults and trains businesses in communications—both in what they say and how they say it. Decker programs are transformational, creating focus and confidence to help leaders close the deal, launch an initiative or motivate action. Since 1979, Decker has prepared individuals to create the most effective communications experience possible. For more information, visit <http://decker.com>.

Contact

Email Ben: ben@decker.com Follow on Twitter: [@deckercomm](https://twitter.com/deckercomm) Follow Ben on Twitter: [@deckerben](https://twitter.com/deckerben)

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